

Crisis Communication Dont Let Your Hair Catch On Fire

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Ebony 2004-10 EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

Caught Clare James 2015-06-30 A sexy category romance from Entangled's Brazen imprint... She was hired to clean up his image. He wants nothing more than to get her dirty. Watching sex tapes at the office is just part of PR professional Vivian Blake's job, especially when she has to clean up a celebrity's image. Except that her newest client isn't quite that easy. Racecar driver Jarod Cage is beyond hot, and his onscreen "performance" is already compromising Viv's cool professionalism. While Jarod hasn't exactly been discreet about his personal life, he never thought his reputation could cost him both his sponsor and his racing career. Now he has to put his future in the hands of a tiny, pixie-like publicist. Which is becoming a problem, because the heat between them is about to redline. But when you go this hard and fast, putting on the brakes is the most dangerous thing you can do...

Fire Management Today 2001

Risk and Health Communication in an Evolving Media Environment H Dan O'Hair 2018-01-12 Broadcast media has a particular fascination with stories that involve risk and health crisis events-disease outbreaks, terrorist acts, and natural disasters-contexts where risk and health communication play a critical role. An evolving media landscape introduces both challenges and opportunities for using communication to manage extreme events and hazardous contexts. Risk and Health Communication in an Evolving Media Environment addresses issues of risk and health communication with a collection of chapters that reflect state-of-the-art discussion by top scholars in the field. The authors in this volume develop unique and insightful perspectives by employing the best available research on topics such as brand awareness in healthcare communication, occupational safety, climate change communication, local broadcasts of weather emergencies, terrorism, and the Ebola outbreak, among many other areas. It features analysis of new and traditional media that connects disasters, crises, risks, and public policy issues into a coherent fabric. This book bridges a substantial, but sometimes disconnected body of literature, and by doing so asks how contexts related to risk and health communication are best approached, how researchers balance scientific findings with cultural issues, and how scholars study an increasingly media-savvy society with traditional research methods.

Confronting the Infrastructure Crisis 1990

Take Control of Life's Crises Today! A Practical Guide Robert Haynes 2014-10-23 Do you wonder why some people handle crises so well while others encounter the same situation and do so poorly? *Take Control of Life's Crises Today!* shows you how to confidently deal with nearly anything you encounter. You can assess your current skills and learn how to effectively handle crises – a fight with a partner, a job interview, dealing with a natural disaster like a hurricane, or reacting to a car accident. While this book is written for anyone looking to improve his or her ability to handle crises in life, special chapters are designed to address: **Parents helping their children learn to cope with crises **Teachers preparing themselves and their students for a crisis **First Responders learning to better cope with crises on the job *Take Control of Life's Crises Today!* is personal and easy to read. It is filled with case examples, practical suggestions, and simple, concrete steps for developing your skills in managing crises.

Success the LOVEFILM Way Simon Calver 2013-04-24 As you might expect from a company responsible for renting so many thrillers, there's rarely a dull moment at LOVEFILM. From start-up, through mergers and fast paced growth, culminating in a takeover by an internet giant, few corporate adventures encapsulate the archetypal modern business story as neatly as that of LOVEFILM. In the 6 years from inception to the defining deal with Amazon, the company underwent a near constant process of change and evolution. They simply didn't sit still for a minute.

Public Health Communication Parvanta 2017-03-21 Introduction to public health communication / Claudia Parvanta -- Population health : a primer / Patrick L. Remington -- A public health communication planning framework / Claudia Parvanta -- How to communicate about data / David E. Nelson -- Understanding and reporting the science / David E. Nelson -- Communicating for policy and advocacy / Claudia Parvanta -- Health literacy and clear health communication / Erika M. Hedden -- Behavior change communication : theories, models and practice strategies / Claudia Parvanta -- Formative research / Claudia Parvanta -- Media vehicles, platforms and channels / Claudia Parvanta -- Implementating a communication intervention / Claudia Parvanta -- Evaluating a health communication program / May Grabbe Kennedy and Jonathan DeShazo -- Clinician-client communication / Richard N. Harner -- The role of communication in cancer prevention and care / Wen-ying Sylvia Chou, Danielle Blanch-Hartigan, Chan Le Thai -- Crisis and emergency risk communication : a primer / David W. Cragin and Claudia Parvanta -- Health communication in resource-poor countries / Carmen Cronin and Suruchi Sood

Handbook of Risk and Crisis Communication Robert L. Heath 2020-10-28 The Handbook of Risk and Crisis Communication explores the scope and purpose of risk, and its counterpart, crisis, to facilitate the understanding of these issues from conceptual and strategic perspectives. Recognizing that risk is a central feature of our daily lives, found in relationships, organizations, governments, the environment, and a wide variety of interactions, contributors to this volume explore such questions as "What is likely to happen, to whom, and with what consequences?" "To what extent can science and vigilance prevent or mitigate negative outcomes?" and "What obligation do some segments of local, national, and global populations have to help other segments manage risks?", shedding light on the issues in the quest for definitive answers. The Handbook offers a broad approach to the study of risk and crisis as joint concerns. Chapters explore the reach of crisis and risk communication, define and examine key constructs, and parse the contexts of these vital areas. As a whole, the volume presents a comprehensive array of studies that highlight the standard principles and theories on both topics, serving as the largest effort to date focused on engaging risk communication discussions in a comprehensive manner. Now available in paperback, the Handbook of Risk and Crisis Communication can be readily used in graduate coursework and individual research programs. With perspectives from psychology, sociology, anthropology, political science, economics, and communication, the Handbook provides vital insights for all disciplines studying risk, and is required reading for scholars and researchers investigating risk and crisis in various contexts.

The Crisis 1935-10 The Crisis, founded by W.E.B. Du Bois as the official publication of the NAACP, is a journal of civil rights, history, politics, and culture and seeks to educate and challenge its readers about issues that continue to plague African Americans and other communities of color. For nearly 100 years, The Crisis has been the magazine of opinion and thought leaders, decision makers, peacemakers and justice seekers. It has chronicled, informed, educated, entertained and, in many instances, set the economic, political and social agenda for our nation and its multi-ethnic citizens.

One Last Greek Summer Mandy Baggot 2019-06-06 'Sunshine in story form' Milly Johnson. 'A fabulous summer sizzler from the Queen of hot heroes!' Heidi Swain. 'A sizzling hot summer read from the Queen of Greek romance' Zara Stoneley. Beth Martin is 31, newly divorced and wondering just what life holds for her... Best-friend, Heidi, is adamant that all the answers lie in Corfu – the island where the girls partied away their youth. So cue a trip to a sun-drenched Greek island, ouzo cocktails, a trip down memory lane... and Alex Hallas, the man Beth has never quite forgotten. As they dance under the stars, the sand beneath their toes, old feelings begin to resurface and Beth might just have a chance to take back her life. If they can learn to love the people they've become... Praise for Mandy Baggot: 'A sizzling hot summer read from the Queen of Greek romance, this fabulous story left me longing for a trip of my own to Corfu. Funny, touching and romantic, it's the perfect beach read' Zara Stoneley, bestselling author of The Wedding Date. 'This is my favourite Mandy Baggot book to date! Definitely one to pack in your suitcase! Love, friendship, family, secrets and laughs all set in a gorgeous location' Sue Fortin, bestselling author of Sister Sister. 'I loved it! Funny, sexy and warmer than the Corfu sun - every beach bag deserves to have Mandy Baggot in it this summer!' Shari Low, bestselling author of With or Without You. 'Another heart-grabbing romance from Mandy Baggot and it's her best one yet!' Lucy Coleman, bestselling author of Summer on the Italian Lakes.

Tough Stuff Carole Marsh 1998-09

Information Technology Management Anthony Fedanzo 2000-09-01 This book is a practical guide to the key things you need to do right to successfully manage Information Technology (IT) in today's business world. It is intended for both new managers of IT organizations and seasoned managers from other areas who have management responsibility for IT in their company. This means discussion focuses on pivotal strategic issues such as budgets, staffing, systems, relationships with end-users and senior management, etc., and gives specific advice for each. Concentrating on strategic issues is sometimes thought of by harried IT managers as too general to be of much use. Yet paying attention to strategic issues is just paying attention to the basics. If you get the basics right, the rest follows. If you don't, no amount of cleverness will keep you from failing. When you are done reading this you be able to create and maintain your own strategic focus on IT management challenges. You will also be better equipped to approach the immediate (tactical) challenges to your plans. Every book has its words to live by and this book is no exception. The two phrases you'll see most often are "Do The Basics" and "Live by these Four Principles: on time, on budget, no surprises, tell the truth." These will be repeated because they make all the difference between success and failure. This book is intended for people who either are starting a new position as an IT manager or who want to update their knowledge of IT management fundamentals. Their title may be IT Manager, Director, Vice President or Chief Information Officer. The fundamental tasks are much the same, but the scale and scope of their application grows. This book assumes that you have the chair behind the desk where the proverbial information "buck stops" in your company. Your background may be from within the IT field or you may be a line manager who has assumed control of an IT organization. In the latter case this book will be especially helpful because it avoids "techie" discussions and concentrates on the core issues and so-called best practices of good IT management. If you know how to deal effectively with core IT issues you'll be way ahead of your peers. The focus of the book can be summarized in the phrase Do the basics. The basics in this case are how and when to apply four easy principles of successful IT management, namely getting the job done on time, on budget with no surprises and telling the

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truth. What you won't find in this book is a detailed guide to managing difficult people or to the techniques of computer benchmarks. Nor does it pretend to show you how to read the minds of your management. There are dozens of good books on managing difficult people, drafting budgets, financial planning, strategic vision, and so forth. This book concentrates on how and when to use those skills and why. What you will find in this book is both strategic and tactical advice. The first four chapters can be applied to management generally by substituting "accounting," "marketing," or the like for "IT." The rest of the book focuses upon issues that are essential to IT in particular. The goal of the whole book is to deliver a concise outline of the key things you need to know to succeed as an IT manager: coping with end-users, Senior Management, budgets, control of resources, people, and the occasional crisis among other things. Many management books are written in an effort to fire up managerial zeal for new ideas and methods. This book takes a different tack. We're more interested here in what works than in what generates discussion, smoke, and noise. For example, this book tells you that you will occasionally meet some problems that simply cannot be surmounted by any practical means within your power. Some situations are not in your control and never will be (unless, perhaps, you own the company). Rather than raise false hopes about "surmounting all obstacles" this book points out these "

Murder_Most_Einicky Liz Mugavero 2016-01-01 A baker opens up a new pastry shop exclusively for pets—but has to do a sleuthing job on the side when a chef turns up dead . . . The dog days of summer have arrived in the small town of Frog Ledge, Connecticut, and business is booming for Kristan “Stan” Connor. Her Pawsitively Organic pet food has even caught the attention of celebrity pastry chef Sheldon Allyn, who helps Stan open a fancy pet pastry shop in Frog Ledge. A partnership is born, and Sheldon invites Stan to Newport, Rhode Island, for an appreciation weekend he’s hosting for all his independent chefs. But the gourmet getaway turns sour when one of the chefs turns up dead, and a second one goes missing . . . As Stan tries to figure out who had a recipe for murder, the pool of suspects expands. And if she can’t sniff out the culprit soon, this killer may just serve up a second helping of murder . . . Includes Gourmet Pet Food Recipes!

Communication and Catastrophic Events H. Dan O'Hair 2022-11-11 An authoritative compendium of new research findings and case studies in the application of communication theory during catastrophic events *Communicating Science in Times of Crisis: Communication and Catastrophic Events* addresses the practical application and research implications of communication theory in the context of man-made and natural catastrophes. Bringing together contributions by leading experts in crisis management and strategic communication, this timely collection of resources links scientific issues with public policy while discussing the challenges and opportunities for using communication to manage extreme events in the evolving media landscape of the 21st century. In this second volume of the Wiley-Blackwell *Communicating Science in Times of Crises* series, 15 substantial chapters explore a varied range of catastrophic conditions, such as mass violence incidents, disease outbreaks, catastrophic mudslides, cascading and simultaneous disasters, extreme weather events, diffusion of misinformation during crises, students traveling internationally during a global health crisis, and more. Each chapter focuses on a particular issue or concern, revealing the difficult choices that confront academics and practitioners across communication disciplines and presenting original frameworks and models alongside ongoing research programs. Discusses approaches for balancing scientific findings with social and cultural issues Highlights the ability of legacy and digital media to facilitate science in mitigating the effects of adverse events Examines the ethical repercussions of communication during unfolding and unpredictable events Addresses the use of social media communication during a crisis and navigating an increasingly media-savvy society with multiple levels of science literacy Covers key theoretical and practical aspects of the associated fields of risk management and crisis management Available as a standalone book or as part of a two-volume set, *Communicating Science in Times of Crisis: Communication and Catastrophic Events* is essential reading for scholars, researchers, practitioners, and advanced students in the fields of crisis communication, risk and emergency management, disaster studies, policy management, social media communication, and healthcare communication.

Crisis Communication Alan Jay Zaremba 2015-05-18 Crises happen. When they do, organizations must learn to effectively communicate with their internal and external stakeholders, as well as the public, in order to salvage their reputation and achieve long-term positive effects. Ineffective communication during times of crisis can indelibly stain an organization's reputation in the eyes of both the public and the members of the organization. The subject of crisis communication has evolved from a public relations paradigm of reactive image control to an examination of both internal and external communication, which requires proactive as well as reactive planning. There are many challenges in this text, for crisis communication involves more than case analysis; students must examine theories and then apply these principles. This text prepares students by: Providing a theoretical framework for understanding crisis communication Examining the recommendations of academics and practitioners Reviewing cases that required efficient communication during crises Describing the steps and stages for crisis communication planning Crisis Communication is a highly readable blend of theory and practice that provides students with a solid foundation for effective crisis communication.

Ebony 1984-02 EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

The Time Trap Alec Mackenzie 2009-06-30 One of the all-time bestselling books on time management, The Time Trap has shown countless readers how to squeeze the optimal efficiency—and satisfaction—out of their work day. This much-needed guide provides the quick solutions you need be more effective with your time and avoid and escape the so-called “time savers” that don’t really work. Backed by decades of research with businesspeople around the world, authors Pat Nickerson and Alec Mackenzie explain how to: set realistic goals and make commitments they can keep; juggle multiple demands; estimate time needed on new tasks; pinpoint and combat the most tenacious time wasters; protect priorities; and upgrade personal productivity for professional success. Plus, the fourth edition has been extensively revised to include technology-based solutions to the challenges and opportunities we all face in the virtual world. Filled with smart tactics, revealing interviews, and handy time management tools, The Time Trap is your go-to resource for leveraging twenty-first century opportunities and overcoming challenges to maximizing your work time.

All the Governor’s Men Katherine Clark 2016-04-12 It’s the summer of George Wallace’s last run for governor of Alabama in 1982, and the state is at a crossroads. In Katherine Clark’s *All the Governor’s Men*, a political comedy of manners that reimagines Wallace’s last campaign, voters face a clear choice between the infamous segregationist, now a crippled old man in a wheelchair, and his primary opponent, Aaron Osgood, a progressive young candidate poised to liberate the state from its George Wallace–poisoned past. Daniel Dobbs, a twenty one-year-old Harvard graduate and South Alabama native, is one of many young people who have joined the campaign representing hope and change for a downtrodden Alabama. A political animal himself, Daniel possesses so much charm and charisma that he was nicknamed “the Governor” in college. Nowhe is engaged in the struggle to conquer once and for all the malignant man Alabamians have traditionally called “the Governor.” This historic election isn’t the only thing Daniel wants to win. During his senior year, he fell in love with a freshman girl from Mountain Brook, the “Tiny Kingdom” of wealth and privilege, a world apart from his own Alabama origins. A small-town country boy, Daniel desperately wants to gain the favor of his girlfriend’s family along with her mentor, the larger-than-life English teacher Norman Laney. Daniel also wants to keep one or two ex-girlfriends firmly out of the picture. In the course of his summer, he must untangle his complicated personal life, satisfy the middle-class dreams of his parents for their Harvard-educated son, decide whether to enter law school or launch his own political career, and, incidentally, help his candidate defeat George Wallace, in a close and increasingly dirty race. *All the Governor’s Men* is a darkly comic look at both the political process in general and a significant political chapter in Alabama history. This second novel in Katherine Clark’s *Mountain Brook* series depicts the social and political landscape of an Alabama world that is at once a place like no other and at the same time, a place like all others.

McClure’s Magazine ... 1915

Love and Latkes Stacey Agdern 2021-10-12 You can’t make a latke without breaking a few eggs... Batya Averman is ecstatic when a latke fry-off committee chooses her as its web designer—until she learns the event is in Rivertown, New York, the hometown she fled years ago. But she’s no longer the girl with an embarrassing history and an unrequited crush on Abe Neumann. This delicious competition is Batya’s chance to further her career, and this time she won’t run. Abe Neumann can’t pass up the opportunity to enter the town’s latke contest. He dreams of throwing caution to the wind and leaving his accounting firm, opening a Jewish deli, and choosing his own happiness. The prize money would bring him closer to making his dream a reality, but when Batya comes back to town, Abe remembers that a deli isn’t the only thing he’s wished for. When the fry-off’s celebrity host has to pull out of the competition, Batya is determined to step up to the challenge. This Hanukkah, can Abe fix the past and convince Batya that dreams, like latkes, are better when they’re shared?

The Crisis William Edward Burghardt Du Bois 1986

Steamed Jessica Conant-Park 2015-12-08 Chloe Carter’s Internet date commits the ultimate gastronomic faux pas: He dies before dessert Ever in search of the perfect meal—and the perfect man—twenty-something grad student and food connoisseur Chloe Carter draws the line at speed dating. But when the Massachusetts native reluctantly signs up for Back Bay Dates, she’s soon communicating with a guy after her own heart. According to his online bio, DinnerDude is Eric Rafferty, a blond, six-foot foodie. They meet at a five-star restaurant where everyone seems to know Eric, and he and Chloe are given the celebrity treatment. But their first date turns out to be their last: Before Chloe can say crème brûlée, Eric is found in the men’s room, fatally stabbed in the neck. Suddenly at the center of an investigation into the life of a man she barely knew, Chloe plunges into the cutthroat world of trendy restaurants. Her romantic life picks up again when she meets sexy chef Josh Driscoll—who’s also the prime suspect in Eric’s murder. This ebook features mouth-watering recipes sure to satisfy more than just your appetite for crime. Steamed is the 1st book in the *Gourmet Girl Mysteries*, but you may enjoy reading the series in any order.

Christianity and Crisis Reinhold Niebuhr 1978 A bi-weekly journal of Christian opinion.

Destined for You Sarah Gerdes 2017-01-20 Destined for You is the second book in the Danielle Grant Series, picking up five months after giving birth to her first child. Danielle is now living the life her father always imagined for her. A beautiful, healthy child, a position at the top of her field and the man that seemed to be made just for her. Then the unexpected happens—again. Tragedy strikes, catapulting her into a vortex of grief. For herself and her daughter, Danielle takes the advice of her mentor and former love to step back from her career, at least for a time. When she returns to Zurich, she contends with finding a new place to call home, Monroe’s grandparents and going back to work. Increasingly, she has turned to one man for counsel and inspiration, the one who was there from the beginning. As she rediscovers who she is and what she wants for her future, Danielle questions if she can overcome her fears to have love again. With her family hanging in the balance, Danielle forges ahead, believing that destiny will find her and bring along the man who was always destined to be in her life, forever.

Impact of the Energy Crisis on State and Local Governments (1974)[-1975] United States. Congress. Senate. Committee on Government Operations. Subcommittee on Intergovernmental Relations 1974

This Isn’t What I Expected [2nd edition] Karen Kleiman 2013-10-29 *Pregnancy/Parenting: 1 in 5 postpartum women suffer from disorders on the postpartum spectrum; another 20-30% of new mothers deal with above-average anxiety. First published in 1994, this go-to resource for postpartum depression has been completely revised and updated, helping women—and their partners—sort through all the noise and myths so they can focus on getting the help they need”--

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Atlanta 2004-01 Atlanta magazine’s editorial mission is to engage our community through provocative writing, authoritative reporting, and superlative design that illuminate the people, the issues, the trends, and the events that define our city. The magazine informs, challenges, and entertains our readers each month while helping them make intelligent choices, not only about what they do and where they go, but what they think about matters of importance to the community and the region. Atlanta magazine’s editorial mission is to engage our community through provocative writing, authoritative reporting, and superlative design that illuminate the people, the issues, the trends, and the events that define our city. The magazine informs, challenges, and entertains our readers each month while helping them make intelligent choices, not only about what they do and where they go, but what they think about matters of importance to the community and the region.

Vineyard & Winery Management 1994

Central Sensitization and Sensitivity Syndromes Amy Titani 2017-06-22 Millions of people experience symptoms of central sensitization (CS) and central sensitivity syndromes (CSS) such as chronic fatigue syndrome, fibromyalgia and multiple chemical sensitivities. Yet many lack diagnoses, education and resources. Without proper support, some patients may become withdrawn, suffering needlessly and possibly developing mental illness. Covering the syndromes within the context of central sensitization (CS), this book provides candid personal experience, strategies for symptom management, and suggested methods for coping and long-term healing, with easy-to-understand science.

Carolina Girl Virginia Kantra 2013-06-04 Meet the Fletchers of Dare Island Ambitious Meg, the daughter who never looked back Steady Matt, the son who stayed And rebel Luke, the Marine who thought he’d never return Meg Fletcher spent her childhood dreaming of escaping Dare Island—her family’s home for generations. So after she landed a high-powered job in New York City, she left and never looked back. But when she loses both her job and the support of her long-term, live-in boyfriend, she returns home to lick her wounds and reevaluate her life. Helping out her parents at the family inn, she can’t avoid the reminders of the past she’d rather forget—especially charming and successful Sam Grady, her brother’s best friend. Their one disastrous night of teenage passion should have forever killed their childhood attraction, but Sam seems determined to reignite those long-buried embers. As Meg

discovers the man he’s become, she’s tempted to open her vulnerable heart to him. But she has no intention of staying on Dare Island—no matter how seductive Sam’s embrace might be...

Resumes For Dummies Joyce Lain Kennedy 2003 Outlines steps to creating a resume, including special advice for handling employment gaps, job hopping, and lack of experience.

The New Guy in Town Teresa Southwick 2017-06-01 He’s turning her town upside down! It’s a dirty job, but someone has to be Blackwater Lake’s most eligible bachelor. Sexy newcomer Sam Hart goes through women like water.

Florist Faith Connelly should know—she delivers the millionaire banker’s first-date rose, followed by the inevitable date number two break-up bouquet. But when Sam gallantly offers temporary shelter after a fire sweeps through town, it’s the single mother who could end up burned again. The sassy town sweetheart, her adorable daughter and Sam all together under one roof? The divorced businessman even has the perfect flower for a third date with Faith—the one that could tempt him to risk his heart again. Could love be this money man’s bottom line after all?

A Practical Guide to Soft Skills Richard Almonte 2021-12-28 This accessible text looks at the range of soft skills sought after by employers and provides a practical guide to developing and effectively demonstrating these skills. Soft skills -- including communication, customer service, teamwork, problem solving, and personal management -- represent a major component of any worker’s professional identity. This book analyzes major soft skills, including both inward-facing soft skills (how workers manage themselves to effectively perform their work) and outward-facing skills (how workers effectively interact with others and in groups). It explores how these skills are rooted in fundamental areas of liberal arts including interpersonal communication, psychology, and ethics. It provides an active learning pedagogy, including creative exercises and case studies through which students can assess their understanding of underlying concepts and their application in real-world situations. The book can be used as a supplement for communication, business, and career-oriented courses, and it will be of interest to individual students and junior professionals as well as career counselors, postsecondary instructors across the curriculum, and professionals in human resources and learning and development.

Health Communication in the 21st Century Kevin B. Wright 2012-11-05 This popular and engaging text on health communication is now revised and updated in a second edition that incorporates recent research and boasts new material on topics such as crisis communication, social disparities in health, and systemic reform. Fully revised second edition of this popular and authoritative text Includes fresh material on topics such as crisis communication,

health care reform, global health issues, and political issues in health communication New case studies, examples, and updated glossary keep the work relevant and student-friendly Provides effective strategies for healthcare organizations and individuals in communicating with patients Updated and enhanced online resources, including PowerPoint slides, test bank, and instructors manual, available upon publication at www.wiley.com/go/wright

Ebony 1975-07 EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

Crisis Communication Doc Kokol 2018-02-20 When the bad thing happens, are you ready to meet the media and angry customers standing at your door? Do you know how to prepare for a risk or crisis communications firestorm? Your decisions may decide the survival or failure of your company. This not a textbook or a research document, it is a survival guide. Written by a spokesperson with more than 40 years of risk and crisis experience, it’s just what you need to know to get through this career altering moment with as little pain as possible.

Latina Magazine 2004

In a Moment Sarah Gerdes 2017-04-19 Lindy Gordon is living the enviable life of an entrepreneur in San Francisco. Her public relations firm is thriving, her five-year marriage is strong and her apartment at the top of Noe Valley is the envy of her friends. Then the unthinkable happens. An accident briefly ends her life, leaving her with a scar, cracked bones and fractured images that make no sense—at first. As her body heals, she learns little in her past was what she believed it to be. Relationships have soured, love and loyalty has been misplaced and the ultimate betrayal has devastating consequences to her financial life. Through it all, Lindy’s belief that her second chance is for a purpose remains, but the answer of why remains elusive. With nothing more than wits and long-dormant faith to sustain her, Lindy works to save friendships, renew family ties and open her mind and heart to one who could truly love her.